

Support Programs



Group Programs & Webinars

Group coaching in a "Done-With-You" mode is the low-ticket service offered to make sure you get a functional dynamic **LIFTOFF Business Plans** in the shortest time possible, where you do all the work based on the directions provided by a certified **LIFTOFF Business Plans Coach** online.

- **Free webinars** → are used to find clients by informing people of the value of using our dynamic **LIFTOFF Business Plans** in planning and launching business ventures, and how to use business plans for budgeting and managing changes in the marketplace. We focus on sharing information that may help prospective clients to decide if they should be using our dynamic **LIFTOFF Business Plans** in their business operation.
- **Paid webinars** → provide directed training for (aspiring) clients who want to learn about business planning in general, without committing to the software we offer. We offer some free products, but to get training on how to use our products is a paid webinar option in the form of a structured training program with regular sessions, which is essential for any clients in our "Done-With-You" or "Done-For-You" service packages, but also useful for our "Done-For-You" clients to learn about opportunities to maintain their own business plan once the initial plan is delivered (or they can extend the engagement).
- **Closed Facebook Group Programs** → for paid access to a structured training program to help clients implement their own business plans for "Done-With-You" clients who attend our training, as well as for "Done-For-You" clients to interact (without sharing confidential materials). People are invited into our groups based on acquiring software or signing up for our "Done-With-You" or "Done-For-You" service packages where we provide information about the programs we offer. The advantage of our closed group programs is that you can revisit subjects by asking for specific information to be shared outside the formal webinars setting, so the coach can address your specific needs.
- **Open Facebook Groups** → we offer free Facebook groups for "Do-It-Yourself" clients to share information, but we do not offer full support in free groups. Coaches may want to offer this option to find prospects who want to learn more about the potential of using dynamic **LIFTOFF Business Plans** in their business venture. This where you can learn more about what is offered in our "Done-With-You" or "Done-For-You" service packages, and the certified **LIFTOFF Business Plans Coach** who offers the free group will reach out to you if you show interest into signing up for "Done-With-You" or "Done-For-You" service packages.
- **Speaking engagements** → in addition to free webinars, we also offer to speak about dynamic **LIFTOFF Business Plans** in group settings, such as meetups or formal groups like a Chamber of Commerce, to introduce the benefits of using our planning approach. If you think this would be of interest to your audience please reach out, either for Zoom based guest speaking, or in person in the local area of the coach.

